

# alyssa augustine.

405-640-9457  
alyssa.k.augustine@gmail.com  
www.frowsydesign.com  
Website Password | GBWORK

Designer inspired to question norms, explore creativity & improve quality of life for the individual & the planet through design.

## education

Arizona State University  
Master of Industrial Design  
2018 - May 2021  
GPA 4.0

Oklahoma State University  
Bachelor of Science, Apparel Design (Major)  
Fashion Merchandising (Minor)  
2009 - 2013

American Intercontinental University - London  
Summer program in Accessory Design  
2011

## skills

Illustrator  
Photoshop  
Solidworks  
Keyshot  
Sketching/Rendering  
Technical Flat Sketching  
Concept Ideation  
Prototyping  
Sewing

Creative Problem Solving  
OCD-like attention to detail  
Ambiguous Ideation  
Fit & Development  
Patent Research  
Product Testing  
Overseas Communication  
Time Management  
Team Management

## experience

Loopworks | Portland, OR  
Lead Designer/Developer, March 2022 - Current

Evaluate vast range of material inputs to ensure second life solutions capitalize product aesthetic, performance, durability, functionality, and production capability. Create seasonal direction based on trend, unique material inputs, own brand and collab design language, market placement, timing, cost, and production calendar. Successfully manage team through design and development process with focus on transparent and authentic communication, highlighting individual skills and areas of growth, and solution oriented problem solving. Manage development of circular yarn and material innovation for closed loop solutions with international and domestic partners.

PetSmart Home Office Inc. | Phoenix, AZ  
Production Artist - Freelance, June 2021 - May 2022

Created and finalized design packs for overseas sampling. Translated ideation from design team into construction and spec documents for hard and soft goods. Interpreted trend boards into print, pattern and product line collections. Including: (dog) beds, collars, leashes, harnesses, toys apparel & accessories; (cat) toys, scratchers, beds & accessories.

REI Co-Op | Chandler, AZ  
Sales Associate - Visual, May 2019 - March 2022

Gained high level of knowledge in technical soft goods & outdoor products. Familiarized and studied leading outdoor industry brand's market placement to provide customers appropriate product knowledge. Translated store sets into highly shoppable and visually organized layouts.

Goldbug Inc. | Denver, CO  
Technical Designer - Travel Goods & Accessories (Freelance), May 2018 - April 2019

Designed & developed goods & accessories for the travel category including: soft shell baby carriers, children's harnesses, backpacks, shopping cart covers & after market car seat accessories (seat protectors, car seat liners, strap covers, headsupports). 3D modeled & rendered silicone & plastic products. Evaluated & communicated with factories & production team on all samples from 1st development through production.

Technical Design Manager & Product Developer, February 2017 - May 2018

Managed Technical Design team to develop, review & evaluate high liability product in the newborn, infant, toddler accessories, hosiery, shoes & cut & sew travel goods markets. Communicated cross-functionally & partnered with internal teams, including, product integrity/quality control, sales, design & merchandising; and with external customers such as Target & Wal-Mart technical teams. Reviewed competitor & similar product patents to avoid product infringement. Created & maintained construction & graded specifications for all product categories including owned & licensed brands. Communicated approvals, rejections & changes with oversea vendors & factories. Worked with design, merchandising, sales & production planning departments to implement cohesive & on time development calendars.

Technical Designer, August 2015 - February 2017  
Technical Design Assistant, July 2014 - August 2015